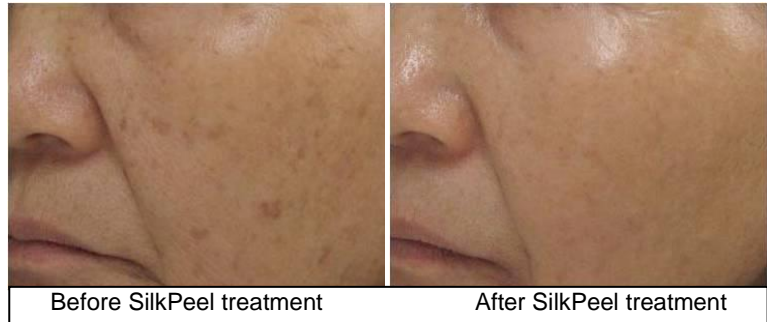




## SilkPeel Dermalinfusion

The very latest in skin resurfacing and rejuvenation

SilkPeel Dermalinfusion is the next generation of skin rejuvenation techniques that has just been officially launched into the UK by SilDerm Group. This new innovative system combines a non-invasive exfoliation of the



stratum corneum with simultaneous infusion of clinically proven nutrient rich skin treatments deep into the epidermal/dermal layer to revitalise the appearance of the skin. This combination of exfoliation and infusion accelerates the results giving a smoothed, more youthful, refined skin texture with a healthy glow.



Exfoliation is carried out using a medical grade diamond tip head that works under vacuum to gently remove dead skin cells together with any surface hyperpigmentation and discoloration, and buffs away fine lines and wrinkles. As the exfoliated cells are removed, the SilkPeel system infuses specially formulated hydrating and reparative agents deep into the dermis to stimulate collagen production, encourage new cell growth and enhance skin health.

As well as improving skin tone and elasticity SilkPeel Dermalinfusion is effective for a range of skin conditions including dehydrated or dull skin, hyperpigmentation spots, acne scarring and discoloration, enlarged pores and the fine lines and wrinkles resulting from sun damage to the skin. There is also a body hand piece which is excellent at treating stretch marks and cellulite.



Treatment takes around 20 minutes, and as it's a non-invasive technique, customers can have their treatment during their lunch break and then return to work without suffering the discomfort that is associated with most dermal abrasion procedures. Visible results can be seen after a single treatment but lasting and significant results will be seen after 4 to 6 treatments at 14 day intervals.

A variety of specially formulated infusing agents are available for use with SilkPeel:

**Vitamin C Skin Hydrating infusion** helps hydrate and rejuvenate environmentally- or sun-damaged skin, stressed, devitalized skin, dehydrated and dry skin, fine lines and ageing skin.

**Skin Hydrating Pro-Infusion Solution** is suitable for treating dehydrated and dry skin, sensitive skin, environmentally sensitized skin, fine lines, delicate skin and rosacea.

**Skin Brightening Pro-Infusion Solution** is for photodamage, 'sun spots' post-inflammatory hyperpigmentation, blotchy or uneven skin tone

**The Skin Clarifying Pro-Infusion Solution** is ideal for oily, acne-prone skin, congestion, comedonal breakouts, mildly inflamed acne lesions, blocked follicles.

As it works under positive pneumatic pressure, the treatment also stimulates lymphatic function so it helps encourage the removal of waste and toxins from the face. This is especially beneficial in post-surgical oedema and enhances the vibrancy and glow of the complexion.

SilkPeel is an effective, adjunct and complementary treatment to other popular cosmetic procedures. It enhances effectiveness, increases overall outcome, speeds healing and recovery time by removing dry, flaky skin, and aids in the reduction of lymphatic or mild oedema.

SilkPeel comes with a range of treatment heads so the technique is suitable for all areas of the body. It can be used for improving a range of skin imperfections including stretch marks, sagging skin and cellulite as well as enhancing skin tone and pigmentation.



SilkPeel is fast and effective so it's an excellent introduction for customers new to cosmetic procedures and an excellent profit centre for all leading salons.

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Date March 2012

### **Editor's Notes**

Hi res images are available on request from media contact

### **More about SilDerm Group**

The SilDerm Group has a strong pharmaceutical background and the company's aim is to establish a major worldwide healthcare brand with products developed to create Beauty Through Science. The development of all SilDerm's products is based on sound scientific and medical research and all products have proven effectiveness. Developed in leading University research centres in the USA, SilDerm's product range includes:

**SilDerm™ Stretch Mark Prevention and Repair**

**SilDerm™-Lumixyl™ Skin Brightening Treatment**

**SilDerm™-Celfix™ Anti-Ageing Treatment**

**SilkPeel Dermalinfusion System**

Further products and treatments are scheduled for launch during 2012.

Since it's formation in 2009, SilDerm Limited has gone from strength to strength. In addition to working directly with the professional beauty trade, the company currently has UK partnerships with Urban Retreats in Harrods in London and Harvey Nicholls in Manchester. International expansion began in late 2011 with a distribution agreement in Japan, and new territories within Europe and the Middle East are scheduled to come on stream in mid-2012 as part of their controlled organic growth strategy.

### **Contact information**

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