

SiDerm Stretch Mark Repair Cream means mums can wear bikinis with confidence

Now the clocks have gone forward that is the signal for many of us to start frantically dieting to get that bikini body for our holidays. But not everybody looks forward to summer. Many women dread this time of year and fear exposing their skin, because it will reveal the dreaded stretch marks.

But thanks to SiDerm Stretch Mark Repair Cream, the appearance of stretch marks can now be dramatically reduced, giving women the confidence to put on that bikini and enjoy the sun with confidence once more.

According to research, up to 90% of women will be affected by stretch marks throughout their lifetime. But it is a common misconception that we only get stretch marks during pregnancy or breast feeding. In fact they can also appear after rapid growth spurts during puberty, or following weight loss or weight gain. Stretch marks can appear anywhere that fat is stored and are often found on the abdomen, breasts, hips and buttocks.



A stretch mark is a scar deep in the connective tissue of the skin's secondary layer called the dermis. This is where collagen is stored which gives the skin its strength and elasticity. Typically stretch marks are long lines of varying depth, but the angry red appearance stands out from the rest of the surrounding skin which is unsightly and causes distress and embarrassment to the sufferer.

SiDerm Stretch Mark Repair Cream has been 100% clinically proven to help improve the appearance of existing stretch marks in just four weeks, and is completely safe for pregnant and lactating women.



SilDerm Stretch Mark Repair Cream contains a range of natural active ingredients including Darutoside, a botanical extract from a plant found in Ethiopia, Madagascar, Japan and Australia, and Registril, a combination of ingredients including green bean extract and rutin, which is found in fruit and berries. In controlled trials, Darutoside was shown to stimulate wound healing and tissue regeneration, and the effect was to reduce the length of stretch marks by 50% and the depth of the indentation by 55%.

Further clinical studies also showed that when applied twice daily over a two month period Registril reduced the redness of the stretch mark and also decreased the depth by up to 72%.

The cream is easy to use; just apply twice daily to existing stretch marks over a four week period and then once daily until the stretch marks begin to fade. Unlike other stretch mark products, it is rapidly absorbed into the skin, so it won't leave the skin or clothing feeling greasy.

So don't let stretch marks hold you back from enjoying your holidays; try SilDerm Stretch Mark Repair Cream and bring the sunshine back into your life.

SilDerm Stretch Mark Repair Cream is available in 50 ml tubes at £11.50 or 200ml tubes at £39.95 and can be purchased online at www.silderm.com. For further advice call the SilDerm Customer Care Line on 0844 544 7450.

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More about SilDerm Group

The SilDerm Group has a strong pharmaceutical background and the company's aim is to establish a major worldwide healthcare brand with products developed to create Beauty Through Science. The development of all SilDerm's products is based on sound scientific and medical research and all products have proven effectiveness. Developed in leading University research centres in the USA, SilDerm's product range includes:

SilDerm™ Stretch Mark Prevention and Repair

SilDerm™-Lumixyl™ Skin Brightening Treatment

SilDerm™-Lumixyl™ Revitaleyes Revitaleyes Brightening Eye Cream

SilDerm™-Celfix™ Anti-Ageing Treatment

SilkPeel Dermalinfusion System

Further products and treatments are scheduled for launch during 2012.

Since it's formation in 2009, SilDerm Limited has gone from strength to strength. In addition to working directly with the professional beauty trade, the company currently has UK partnerships with Urban Retreats in Harrods in London and Harvey Nicholls in Manchester. International expansion began in late 2011 with a distribution agreement in Japan, and new territories within Europe and the Middle East are scheduled to come on stream in mid-2012 as part of their controlled organic growth strategy.

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