

## SilDerm - clinically proven to treat stretch marks

Pharmacists can now recommend clinically proven products to prevent and repair stretch marks. Previously only available on-line, SilDerm Stretch Mark Prevention Oil and SilDerm Stretch Mark Repair Cream is now available through independent pharmacies.

To increase customer awareness in pharmacies, SilDerm Group will supply counter display units, posters and sample packs. Conditioning the skin to prevent stretch marks requires a different approach to repairing the scars once they have occurred. A single product cannot achieve an acceptable result in both conditions, so SilDerm have developed products which are formulated to be specific

to each problem.

SilDerm Stretch Mark Repair Cream contains two active ingredients, Darutoside and Registril, which have been shown in clinical trials to dramatically reduce the redness of the marks and encourage repair by stimulating collagen production.

SilDerm Stretch Mark Prevention Oil contains two naturally occurring active agents, GotuKola and Tocopherol. Clinical trials have shown that in women with a history of developing stretch marks, only 14% of those using SilDerm Stretch Mark Prevention Oil developed new stretch marks compared to all the women in the placebo group. *For more information visit [www.silderm.com](http://www.silderm.com)*

